

Press Release

For immediate publication

Responding to #KaburAjaDulu (Just Flee Already), Dentons HPRP Initiates Solutions: Developing Data Centers to Attract Indonesia's Best Talents

Jakarta, 21 February 2025 - The trending phenomenon #KaburAjaDulu (Just Flee Already) among Indonesian young professionals sees how many of the Country's best talents choose to work overseas for better opportunities. This leads to further concerns on what if Indonesia is able to create an equally competitive ecosystem? Data center and artificial intelligence (AI) has now become large opportunities, not only boosting the digital economy, but also attracting and retaining high quality domestic human resources.

In the Dentons HPRP Law & Regulations Outlook 2025, attending industry leaders, regulator, and legal experts discussed how the acceleration of data center development could become solutions to economic growth and development of Indonesia's human resources.

Pandu Sjahrir, Founding Partner AC Ventures, one of the speakers from the event highlighted on how Indonesia is one of most attractive countries for investment on data centers. He considered that data centers have become essential infrastructure in the digital ecosystem, as important as the need of energy for the industry.

"Similar to energy, without data center the spread of information will not be as cheap and fast as today. The larger investments on this sector, the cheaper it is for information distribution. Data center has now become the backbone of digital infrastructure that support economic growth," as Pandu explained.

However, he reminded that the main challenge does not only lie on investment and land procurement, but also on the readiness of the human resources.

"What needs to be promoted is not only the physical development of the data center, but also on the potential to attract global talents, allowing them to contribute in this ecosystem. If the appropriate ecosystem is created, data centers could become strong attracting power for Indonesian talents overseas to return home and work here, responding to trending hashtag of #KaburAjaDulu (Just Flee Already)

In line with the share thought, Andre Rahadian, Founding Partner Dentons HPRP, emphasized that data centers and AI are not only about technology, but also about investment and Indonesia's human resources.

"If Indonesia wishes to be the center of digital economy, we must prepare competitive human resources. With a rapid GDP growth in the last few years, the competitiveness of our work force is lagging behind. This is now the time for our industry to take a more active role in creating supporting ecosystem that boost innovation and domestic job opportunities, one of which could be done by developing data centers," said Andre.

He also emphasized that without the proper and supporting regulation and policies, Indonesia is prone to high risk of losing the momentum in developing digital ecosystem that could retain and attract its best talents.

As a law firm actively involved in the tech industry, Dentons HPRP is committed to support adaptive and progressive policies, to led the development of data centers that run well and opening more opportunities for local workforce.

By involving various key stateholders, Dentons HPRP Law & Regulations Outlook 2025 is expected to become an initial step in formulating more inclusive and strategic policies to accelerate digital transformation and to ensure Indonesia to become a strong magnet to its own best talents- not merely view them as followers of #KaburAjaDulu (Just Flee Already) to seek better opportunities overseas, but also attracting experienced Indonesian diaspora to return home and contribute to the national digital ecosystem. In the tech-based labor and incentives for global talents, Indonesia could accelerate the growth of digital economy and enhancing the competitiveness of its human resources.

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About Dentons HPRP

Established in 1990, the law firm hukum Hanafiah Ponggawa & Partners has grown into one of Indonesia's largest and prominent law firms. Understanding the need of continuously growing legal services, by the end of 2018 Hanafiah Ponggawa & Partners had announced its move in joining Dentons, the world's largest law firm and introduced the brand of "Dentons HPRP". As part of the world's largest law firm, Dentons HPRP strengthened its capabilities in providing the best legal services together with all Dentons' law firms across the globe.

Regarded as one the top five largest law firms in Indonesia, Dentons HPRP offers leading legal services in several fields, including corporation and commercials, banking and finance, stock market, intellectual property, property, labour and litigations.

Further information on Dentons HPRP can be accessed at the website <https://dentons.hprplawyers.com>

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