

PB Djarum vs KPAI: A Melodramatic Vague Conflict

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Al Hakim Hanafiah, Maurice Maulana Situmorang (Partners) and Nike Astria Malik (Senior Associate) from Entertainment, Media and Sports Law Practice Group of Dentons HPRP, attempts to present their analysis of PB Djarum – KPAI conflict from corporate law and sports funding regulation perspective.

The conflict between PB Djarum and KPAI may be considered as a melodramatic conflict. This conflict arises between two large institutions that have a concern in developing the talents and interests of Indonesian children. While we understand that KPAI carries out the duties and functions attached to it as an entity formed to ensure the function of children supervision and protection while Djarum Foundation through PB Djarum has proven its commitment in supporting the development of Indonesian children who have talents and interests in the world of Badminton.

The conflict occurred due to chaotic flow of thought in understanding the prevailing laws and regulations, which then led to decisions and policies making that deviated far from the noble goals of both PB Djarum and KPAI.

The article can be downloaded [here](#).

For further information related to the matter, please contact a partner listed under key contact.

Your Key Contacts



Al Hakim Hanafiah

Partner, Jakarta

D +62 21 5701837

M +62 816 850744

alhakim.hanafiah@dentons.com